November 30, 2016

TO: City Council, Fresno, California

RE: Vision for the Parks Master Plan

Good Morning!

We request that you amend the draft Vision for the Parks Master Plan to add the following aims:

- Improve our air quality and personal health.
- Add to the identity and value of each section of Fresno and the city as a whole.
- Create a positive connection to our community for residents and visitors.
- Provide a safe, healthy, satisfying experience for park users and neighbors.
- Achieve a ParkScore of 75 or more; with 5% of our land dedicated to public open space; with a park or greenway within ½ mile of every home and place of employment.
- Create a SE regional park, expand Roeding Park, improve Woodward Park, and build a regional soccer center.
- Implement the Valley Arboretum, a system of greenways, a signature amenity, in collaboration with Fresno County and neighboring cities.
- Earn international recognition that will support our “economic engines:” Agriculture, Tourism, Hospitality, Manufacturing, Distribution, High Speed Rail, the Chaffee Zoo, Medical Centers, Retail Centers, Restaurants, Theaters, Athletic & Entertainment Venues, Auto/Truck/Equipment Sales & Services, Utilities, News Media, Professional Services, Airports, Railroads, Transportation Services, Government Services, Churches, Landscape Services, K-12 Schools, Colleges & Universities.
- Inspire the residents and businesses to support taxes and fees dedicated to the parks system.

Thank you for your consideration.

Respectfully submitted,

Lee Ayres
Chief Executive Officer
we can do better
we need a vision that inspires
we need leadership
great park system needs
like in our setting
there needs the vision to put it
in letter
2050, 50+ years

- Approach opportunities
- Participate
- Support the PMF in what as it goes
- We are challenged
- To maintain what we have
- A plan to
- Continue
- Underwrite
- Fund

Dr. Kirk White -
add to "their road" project funding
City of Fresno

2600 Fresno Street
Fresno, CA 93721
www.fresno.gov

Meeting Agenda - Final

Thursday, December 1, 2016

9:00 AM

Regular Session

Council Chambers

City Council

President - Paul Caprioglio
Vice President - Sal Quintero
Councilmembers:
Oliver L. Baines, III, Lee Brand, Steve Brandau, Clinton J. Olivier,
Esmeralda Z. Soria
City Manager - Bruce Rudd
City Attorney - Douglas T. Sloan
City Clerk - Yvonne Spence, CMC
The Fresno City Council welcomes you to City Council Chambers, located in City Hall, 2nd Floor, 2600 Fresno Street, Fresno, California 93721.

The City of Fresno’s goal is to comply with the Americans with Disabilities Act (ADA) in all respects. The meeting room is physically accessible. If, as an attendee or participant at the meeting, you need additional accommodations such as interpreters, signers, assistive listening devices, or the services of a translator, please contact the Office of the City Clerk at (559) 621-7650 or clerk@fresno.gov. To ensure availability, you are advised to make your request at least 48 hours prior to the meeting. The agenda and related staff reports are available at www.fresno.gov, as well as in the Office of the City Clerk.

The Council meeting can be viewed live on Comcast Channel 96 and AT&T Channel 99 from 9:00 a.m. and is re-played beginning at 8:00 p.m.. The meeting can also be viewed online at https://fresno.legistar.com.

PROCESS: For each matter considered by the Council there will first be a staff presentation followed by a presentation from the involved individuals, if present. Testimony from those in attendance will then be taken. All testimony will be limited to three minutes per person. If you would like to speak fill out a Speaker Request Form available from the City Clerk’s Office and in the Council Chambers. The three lights on the podium next to the microphone will indicate the amount of time remaining for the speaker.

The green light on the podium will be turned on when the speaker begins. The yellow light will come on with one minute remaining. The speaker should be completing the testimony by the time the red light comes on and tones sound, indicating that time has expired. A countdown of time remaining to speak is also displayed on the large screen behind the Council dais.

No documents shall be accepted for Council review unless they are submitted to the City Clerk at least 24 hours prior to the Council Agenda item being heard.

Following is a general schedule of items for Council consideration and action. The City Council may consider and act on an agenda item in any order it deems appropriate. Actual timed items may be heard later but not before the time set on agenda. Persons interested in an item listed on the agenda are advised to be present throughout the meeting to ensure their presence when the item is called.

AGENDA ITEMS MARKED WITH AN ASTERISK (**) ARE SUBJECT TO MAYORAL VETO OR RECONSIDERATION
LU-1: Land Use and Circulation Map) and the Roosevelt Community Plan, as described in Exhibits A and B, Requests 1-4.

c. BILL (For introduction and adoption) - Approving Rezone Application No. R-16-012, pertaining to 2.94 acres, to amend the City of Fresno Zoning Map to change zoning on properties requesting to be reverted back to their previous zoning. The rezones are requested to attain consistency with the approved general plan land use designation, and are further described in Exhibits A and B, Requests 1-3.

**Sponsors:**
Development and Resource Management Department

### 2:00 P.M.#2

**ID16-1396**

HEARING to consider initiation of the Parks Master Plan by means of a Parks Vision document, pertaining to all land within the City of Fresno Sphere of Influence, filed by the Development and Resource Management Director

1. **RESOLUTION - Initiating the Parks Master Plan by means of the Vision Plan and directing staff to continue work on the next phase of the master planning process.**

**Sponsors:**
Development and Resource Management Department

### 2:05 P.M.

**ID16-1309**

WORKSHOP regarding Recharge Fresno Program Update

**Sponsors:**
Department of Public Utilities

### 2:15 P.M.

**ID16-1402**

CONTINUED HEARING to consider initiation of the Southwest Fresno Specific Plan, pertaining to approximately 3,255 acres in the South Development Area of the Fresno General Plan, filed by the City of Fresno Development and Resource Management Department Director (The public input portion of the meeting was closed on 11/17/2016)

1. Direct staff to continue working with the Steering Committee and community to refine the plan and commence the Program Environmental Impact Report.
2. **RESOLUTION - Initiating the Southwest Fresno Specific Plan Draft Preferred Alternative and the corresponding**
3. SCHEDULED COUNCIL HEARINGS AND MATTERS

10:00 A.M.

ID16-1278 WORKSHOP: City of Fresno Parking Rate Study

Sponsors: City Manager's Office and Development and Resource Management Department

1:30 P.M.

CONTESTED CONSENT CALENDAR

CEREMONIAL PRESENTATIONS

ID16-1316 Presentation of a Resolution of Commendation Congratulating the Desktop Team in the Information Services Department and the Facilities Team in the Public Works Department For Their Outstanding Effort in the City Hall Re-carpeting Project

Sponsors: City Manager's Office

2:00 P.M.#1

ID16-1369 HEARING to consider Plan Amendment Application No. A-16-013, Rezone Application No. R-16-012 and related Environmental Assessment No. A-16-013/R-16-012 filed by the Development and Resource Management Department Director, for four separate properties (referred to as Requests 1, 2, 3, and 4) located in the City of Fresno (Council Districts 5 & 7) - Development and Resource Management Department.


b. RESOLUTION - Approving Plan Amendment Application No. A-16-013, pertaining to 2.94 acres and 1/3 of a mile of a street segment, to amend the Fresno General Plan (Figure