

## Get Involved!

I would like to be a **member** of Tree Fresno.

Student: \$25

Family: \$50 & up

Business: \$100 & up

## Donor Levels:

Seedling: \$50

Crape Myrtle: \$100

Redbud: \$250

Goldenrain: \$500

Ginkgo: \$1,000

Elm: \$2,500

Camphor: \$5,000

Oak: \$10,000

Champion: \$25,000

## How to Donate:

By check, payable to **Tree Fresno**, or

On our website: [www.treefresno.org](http://www.treefresno.org)  
via PayPal

## Contact Information

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City and Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

## Volunteer Opportunities

Please go to our Facebook page or our Website to register and sign up for the following teams:

- Tree Care and Planting
- Tribute Trees
- Community Landscapes Plans
- Community Engagement
- Tree Fresno Events

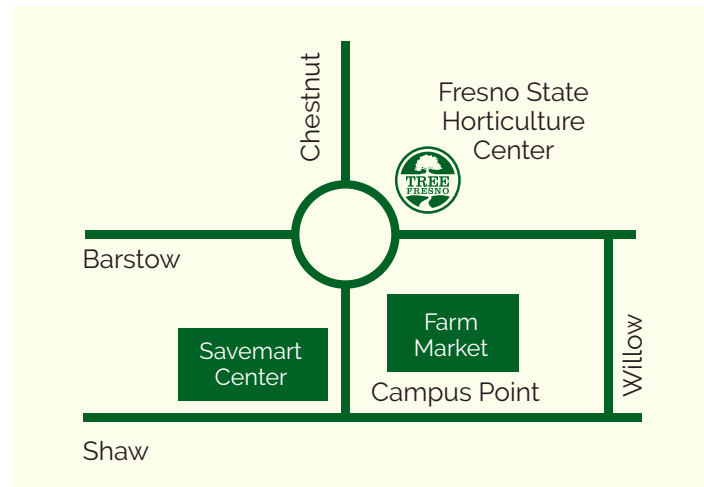


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## Core Messages:

"Trees are the answer."

"Right tree, right place."

"People thrive in landscaped homes,  
workplaces, schools, medical facilities,  
and neighborhoods."

## Mantra:

"We add value to everything we do."

# TREE FRESNO



**We plant, care, inspire.  
We are a voice, a teacher,  
a steward.  
We create special places.**



## Let's Change and Save Lives

The mission of Tree Fresno is to transform the San Joaquin Valley with trees, greenways and beautiful landscapes.

## Value Proposition

Trees and green spaces help us connect with nature and restore our health, ability to learn, happiness and spirit. Trees shelter, filter, produce oxygen and food and support wildlife. Tree Fresno is essential to the wellbeing of the San Joaquin Valley.

## What We Stand For

### Education

We believe environmental stewardship saves lives and is a responsibility of every citizen.

### Park & Greenways

We believe common green spaces are essential for our health and economic well-being.

### Vibrant Communities

We believe beautiful landscapes change lives and build a sense of community

### Tribute Groves

We believe planting a Tribute Tree is a meaningful way to honor veterans, friends, family and community leaders.

### Resource Conservation

We believe the air quality, water and energy conservation benefits of trees merit substantial investment.

## Our Big Goals

**Teach** the art of living green to every citizen. Help make the landscapes at Fresno State an inspiration for the region.

**Raise** the Fresno ParkScore from last to the top 10% in the nation.

**Develop** the Valley Arboretum, a system of greenways, as a signature amenity for the region.

**Transform** rural cities and urban districts with Community Landscapes Plans.

**Establish** a Veteran's Grove and Tribute Grove in every city in our region.

**Demonstrate** how trees and greenways reduce air pollution, energy use, storm water run-off and groundwater contamination.



"What would our lives be like if our days and nights were as immersed in nature as they are in technology?"

-Richard Louv,  
The Nature Principal

## Become a Member



As a member of Tree Fresno  
You will enjoy:

The opportunity to help us reach our Big Goals as a donor, volunteer, advisor and a leader.

The opportunity to learn about trees and plants at our Demonstration Garden and through our publications, website, events and classes.

A tree seedling and plant each year; chosen to promote beautiful, water-wise landscapes.

Tickets to each of our annual events: Arbor Day Awards, Homecoming at the Hort; and the Shuttle Express to Christmas Tree Lane.

Being part of a respected environmental stewardship organization that was founded in 1985 and has planted over 42,000 trees.

"We are members of Tree Fresno because they stand for future generations; and they get things done!"

-Frank and Marian Orvis